

# 

# GAMIFIED

CYBERGAMIFIED.COM

#### training reimagined.







### **CONTENT REVIEW**

**OI** ABOUT

O2 SOLUTIONS

O3 TTX

**04** C.A.T

#### 2023 | 1

Why gamification?

Dive into our offerings.

A roleplay tabletop experience with simulated realworld events that provides an authentic breach experience.

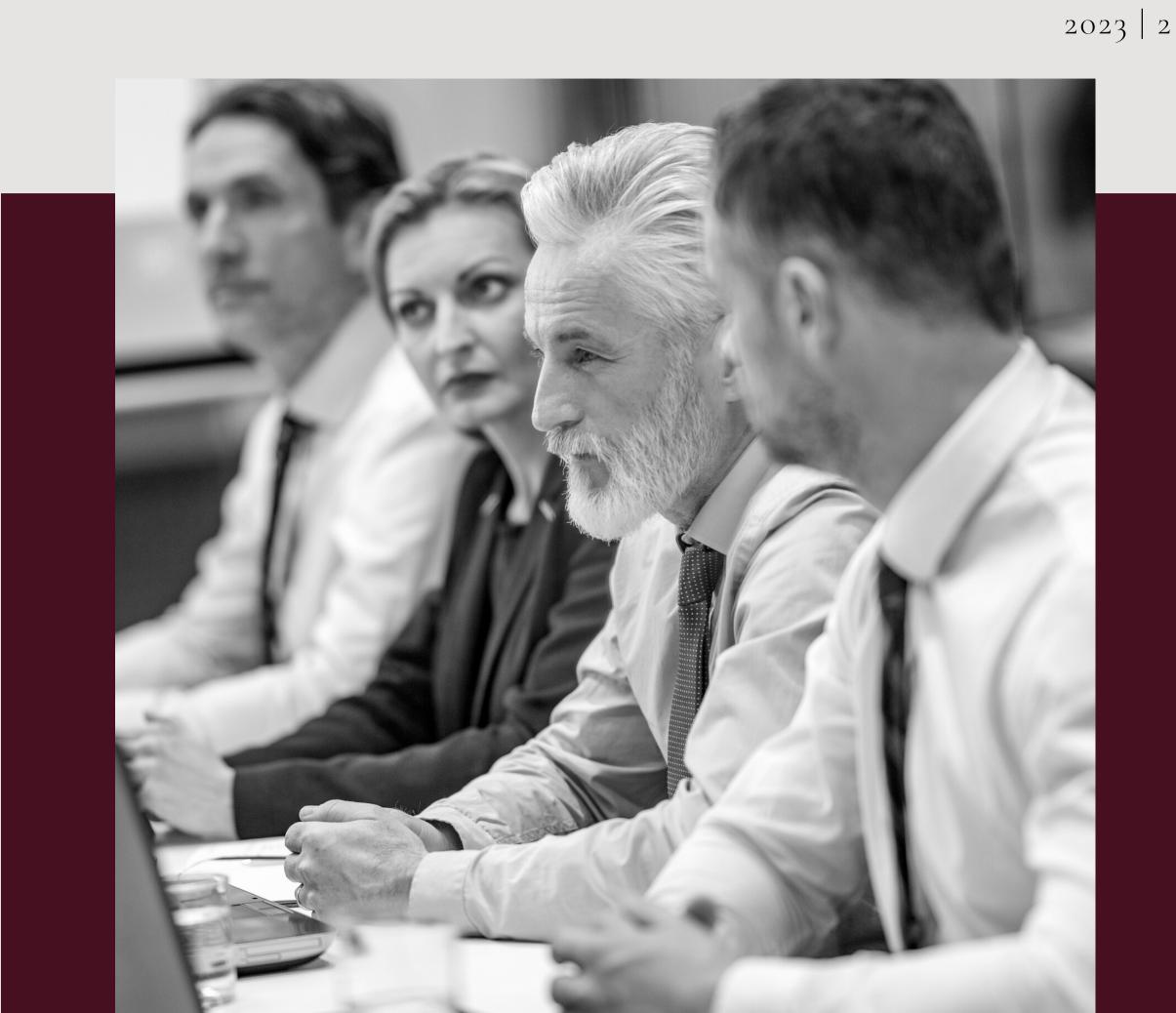
Cybersecurity awareness training through RPG in order to replace traditional training and testing methodology.



### ABOUT CYBER GAMIFIED

Cyber Gamified is an organization that creates unforgettable cybersecurity training and awareness experiences through gamification. From modern certification training to simulated emergency breaches, Cyber Gamified is your one-stop-shop to ensure your organization has the right protocols and procedures in place for today's cybersecurity conditions.

If your business is curious as to how your response and recovery processes would fare against today's modern ransomware, or insider threats, we are happy to take your team through a simulation crafted specifically for your playbooks and scenarios.







### TTX

Tabletop Experience

A role-play style tabletop experience which simulates actual world events and provides an authentic cybersecurity breach experience.



### OUR SOLUTION

### "SETTING ASIDE TIME TO CONDUCT AN EXERCISE CAN POTENTIALLY SAVE YOUR ORGANIZATION THOUSANDS OF DOLLARS IN RANSOMWARE OR DATA BREACH RECOVERY EXPENSES."

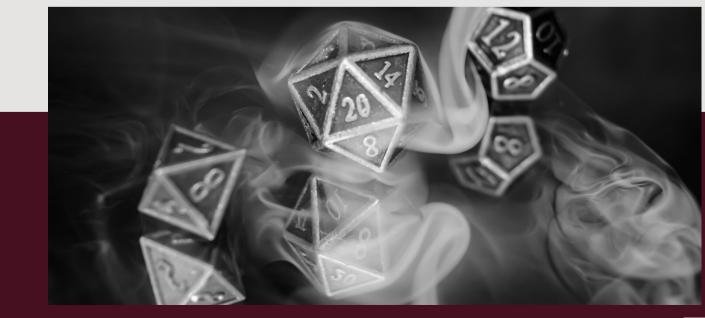
- Center for Internet Security®





A DND-style RPG that takes players through a simulated cyber attack. Each game is built around current events and the narrative reflects real life occurrences. The game can be customized to mimic your organization and gives you the opportunity to safely test and find potential weaknesses in your scenario book. Players experience the full scope of the breach as they are immersed in a detailed walkthrough of the events before, during and after the breach.





### 2023 | 4

### TTX

#### A ROLEPLAY TABLETOP EXPERIENCE WITH SIMULATED REAL-WORLD EVENTS THAT PROVIDES AN AUTHENTIC BREACH EXPERIENCE.

SiberX CYBER GAMIFIED

### 2023 | 5





#### CONDENSED BREACHES

Scenarios can average around an hour and allows you to roleplay the first hour of a live breach or to condense three days of decisions into an hour.



#### **INSTRUCTOR LED**

All game hosts have an extensive cybersecurity background ensuring the best supports are in place for your success in the game.



#### CUSTOMIZE YOUR GAME

Any scenario can be tailored to follow your organizations play book. Put your existing crisis management program to the test.



#### VIRTUAL OR IN-PERSON

TTX's gameplay is 100% digital meaning it can be played entirely online across the globe, or play in-person and add on some physical elements.





### WHO IS THIS FOR?

#### What part of an organization is this exercise ideal for?

ΟΙ

#### DECISION MAKERS

Give your C-Suite an opportunity to see the impacts of their decisions during a crisis or have them play a hands on role where they can get an understanding of existing challenges and opportunities



#### IT PROFESSIONALS

Give your IT members an opportunity show off their skills, test their procedures and if necessary, meet compliance requirements in a fun, low cost and risk free manner





#### END USERS

Give your end users the challenge of being in Cybersecurity for the day, game play will help them understand the responsibility they share on keeping the organization safe and create a feeling of team effort instead up " us vs. them" when dealing with your IT team.

#### **BOOK ONLINE**

#### **CUSTOMIZATION**

#### **INVITES**



Book a demo on cybergamified.com. Our concierge will be in contact to grab a few extra details from you.

We will work along with your organizations playbook and branding to customize the game for your exact needs.

Invites will be sent out accordingly to your team members, clients, or public invitations for your event!

HOW TO PLAY

POST GAMEPLAY REVIEW LESSONS LEARNED

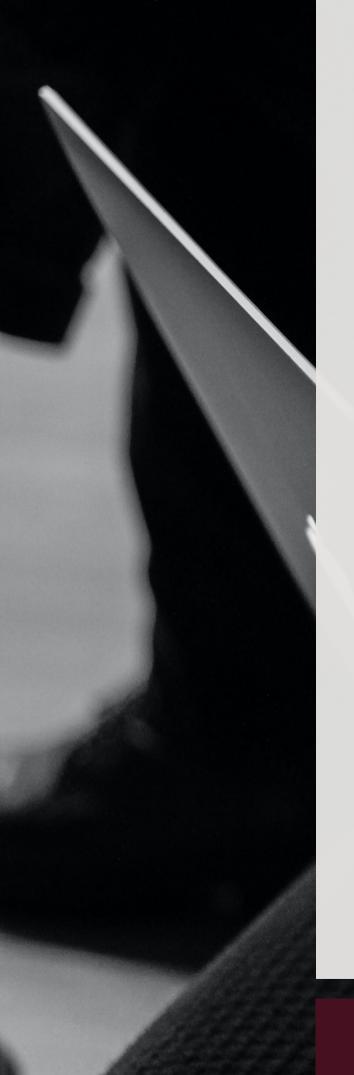
#### GAMEPLAY

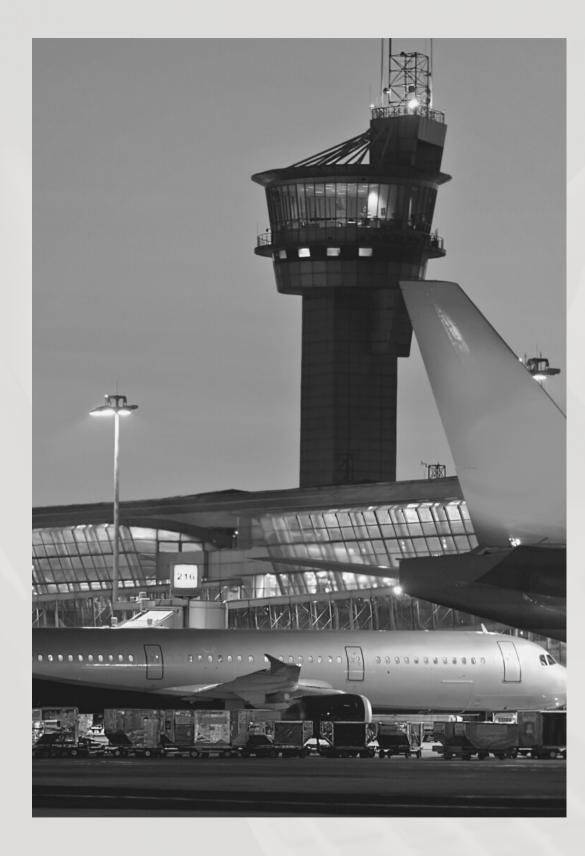


Bring your game face and play.

• Every live gameplay is accompanied by 5 - 10 scenario and dive into any immediate lessons learned.







### AVIATION BREACH

#### **EXAMPLE SCENARIO**

**Plot:** SiberAir is the world's 8th largest airline but has been struggling to recover from the loss it faced due to the pandemic. When all flights are suddenly cancelled on Christmas Eve, the available SiberAir team must scramble together to figure out what happened, why and how to get their guests on their flights home - NOW!

- products/services
- All elements within this scenario are with your organization in mind.

MINIMUM PLAYERS BREACH TYPE Ransomware

#### Siber CYBER GAMIFIED

#### 2023 8

• Scenario is designed to be solved by the clients

customizable. From character roles, to graphic elements and designs, scenarios are developed

### PRICING

Please get in touch to discuss how we can customize our packages to best fit your needs.

#### TRAINING



- VIRTUAL OR AT YOUR ORGANIZATION
- SCENARIO DEVELOPED BASED OFF YOUR PLAYBOOK
- POST-GAME REVIEW REPORT
- 60-90 MINUTE GAMEPLAY
- WHITE LABELLED GAMEPLAY WITH YOU ORGANIZATIONS BRANDING

- INCORPORATE YOUR
  - THE GAMEPLAY
- PRIVATE VENUE WITH
- WHITE GLOVE VIP EVENT
- ATTENDEES
- EXPERIENCE LAST 4 HOURS



#### SALES

# \$15k

• WHITE LABELLED WITH YOUR

ORGANIZATION'S BRANDING

- AND ASSETS
- **PRODUCTS/SERVICES INTO**
- EXECUTIVE CHEF
- CAR SERVICE FOR GUESTS
- SWAG BAGS & GIFTS FOR

#### **EVENTS**

### Contact Us

- INTERACTIVE GAMEPLAY WITH AUDIENCE PARTICIPATION
- CUSTOMIZED WHITE LABEL **GRAPHICS AND ASSETS**
- ANY NUMBER OF AUDIENCE SIZE CAN PLAY
- IN-PERSON OR ONLINE, OR HYBRID.
- 45-60 MINUTE GAMEPLAY

• White labelling customization available for all packages.

## GALLERY

[Live Demos at Canadian Women in Cybersecurity 2022]















### CONTACT US

### SALES@SIBERX.ORG

- **L** 416-659-6336
- ⊕ CYBERGAMIFIED.COM
- in CYBERGAMIFIED

THANK YOU

2023 | 12

